

SAGA COMMUNICATIONS, INC. GENERAL CONTEST RULES

Wherever the words (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) appear in these rules, they include the business entity to which the station is licensed, and any member companies, parent corporations, and affiliates. Monadnock Radio Group/ WKNE/ WSNI/ WINQ/ WKBK/WZBK) includes Saga Communications of New Hampshire, LLC, its sole member, Saga Communications of New England, LLC, and its sole member, Saga Communications, Inc.

1) No purchase is necessary to enter any (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) contest.

2) All contestants must be permanent residents of NH, VT, MA, CT, RI or ME and must provide (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) with a valid form of identification and Social Security number satisfactory to (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) management.

3) Subject to rule (4) below, all contestants must be at least 18 years old to be eligible to participate in contests that include hotel/motel accommodations, motor vehicles, boats, and/or air travel as prizes, unless otherwise specified.

4) All contestants must be at least 21 years old to be eligible for all contests affiliated with an alcoholic beverage manufacturer or distributor.

5) One entry per household will be permitted to participate in a contest. A "household" is defined as any individuals residing at the same address. After winning a contest on (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK), the individual/household is ineligible to win any other contests on (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) for a period of thirty (30) days. All individuals/households receiving a prize valued at \$600.00 or more on (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) may be issued a 1099 Federal Income Tax Form by (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK), and are ineligible to win a prize valued at \$600.00 or more for a period of one calendar year from the date of winning. If it is determined that a selected contestant is ineligible as a result of one or both of these restrictions, another contestant will be selected. This selection procedure will continue until these restrictions are satisfied.

6) Anytime the (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) on-air studio is called, it is assumed by the caller that the phone call is being recorded and may be broadcast. The caller grants permission to (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) to broadcast the call or record the call for later broadcast.

6a) For telephone contests, listeners may enter by calling the announced telephone number only. If any problems are discovered by (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK), different call-in numbers or addresses may be substituted and utilized after those numbers and addresses are broadcast on (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK). In the event a caller is disconnected during a contest before his/her name and phone number is recorded, then the prize will be awarded to the next caller whose name and phone number are recorded. The person operating the telephone at (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) has the final decision as to who is the winning caller.

7) For contests requiring written entry forms, they may be faxed to (603) 357-3926, e-mailed to a contest specific address on www.monadnockradiogroup.com, or mailed/delivered to (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) – (69 Stanhope Ave, Keene NH 03431). All entries become property of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) and will not be returned. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right to retain any or all contest materials for any reason that (Monadnock Radio

Group/WKNE/WSNI/WINQ/WKBK/WZBK) deems necessary to the completion of the contest, or reasons relating to publicity and/or advertising. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) shall have no responsibility for a contestant's failure to win or claim any prize based on difficulties with telephone, facsimile, email, or internet difficulties, or any circumstances in any contest.

8) Any specific rules and/or restrictions pertaining to individual contests (entry dates, a limit on number or words on an entry, etc.) will be disclosed in on-air announcements.

9) Prizes must be picked up by the winners at the (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) business office or other pre-arranged or pre-announced location within ten (10) days of notification to the winner, unless there is a deadline date by which the prizes must be picked up, in which case, that date will be specifically stated. Otherwise, failure to pick up the prizes by the deadline will result in the forfeiture of the prize, which shall remain the property of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK). (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) assumes no liability for the delivery of prizes.

10) In the event the winner is subject to, or the subject of, any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK)'s delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) awarding the prize to the winner. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) shall not be liable for any claim by any winner for damages incidental thereto.

11) As a condition of entering a contest, contestants must agree that upon winning, they will consent to the use of their name, likeness, and all verbal and written communications with (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) for publicity purposes.

12) Employees of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) (LOCAL GROUP NAME), (and its ultimate parent company, Saga Communications, Inc.), their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the main studios are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.

13) All prizes are non-transferable and are not redeemable for cash. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right to substitute a prize of similar value. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) cannot be held responsible for unforeseen cancellations or delays of concerts/events or transportation caused by weather, promoter or performer.

14) Winners are solely responsible for all applicable local, state and federal taxes. Winner may be issued a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won in contests from (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) and/or participating co-sponsors exceeds \$600.00.

15) (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK),(LOCAL GROUP NAME), assumes no liability for liability, damages, situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. (Monadnock Radio

Group/WKNE/WSNI/WINQ/WKBK/WZBK), (LOCAL GROUP NAME), all participating co-sponsor companies and their advertising and promotional agencies, affiliates thereof, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest. As a condition of entering a contest, participants may be required, upon winning, to sign a release form and affidavit of eligibility to claim their prize. Failure to do so will result in forfeiture of the contestant's right to claim or receive the prize.

16) The following are specifically related to E-contests and E-Mail Club promotions on www.wbkkradio.com, www.wkne.com, www.sunnkykeene.com, www.987wink.com, www.espnkeene.com, www.keeneclassics.com, www.kool1031.com

a) All appropriate information in required fields must be filled out or contestants will be disqualified.

b) To be eligible to win a prize, a contestant must reside within the listening area of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK), as defined within the exclusive discretion of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) management.

c) Any problems with the internet or email are not (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK)'s responsibility.

d) Contestants who attempt to register to participate on (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK)'s websites may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.

17) All giveaways and contests are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) management if world events, the national mood, or public safety so warrant. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right to disqualify any winner if the contest rules have been violated in any way. (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right to amend the rules to any contest at any time. All decisions of (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) are final.

18) Although (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) will make reasonable efforts to conduct its contests substantially as announced or advertised, (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) reserves the right in extraordinary situations to change or modify the rules of its contests as exigent circumstances may require. In such cases, (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) will amend the rules for that contest and broadcast the amended rules as promptly as possible. In such case, the contest will be conducted in accordance with the amended rules.

19) A copy of these rules are available during business hours at the (Monadnock Radio Group/WKNE/WSNI/WINQ/WKBK/WZBK) studios, 69 Stanhope Ave, Keene NH, 03431.

2010/2011